



# PART TRANSIT DEVELOPMENT PLAN (TDP)



## Planning Better Transit for a More Connected Pottstown

### ABOUT THE PLAN

The Borough of Pottstown, which funds and administers Pottstown Area Rapid Transit (PART), is committed to providing a safe, reliable, and accessible public transportation system for residents, workers, and visitors.

In partnership with the Pennsylvania Department of Transportation, the Borough is launching a Transit Development Plan (TDP) to evaluate current transit services and identify opportunities for improvement.

This planning effort will ensure that PART continues to meet the community's evolving mobility needs—today and in the future.

### WHY TRANSIT MATTERS



**Access to Jobs**



**Access to Healthcare**



**Access to Shopping and Services**



**Stronger Community Connections**

### WHY THIS PLAN MATTERS

Pottstown's last TDP was completed in 2019. Since then, travel patterns, rider expectations, and community needs have continued to evolve. This updated plan provides an opportunity to reassess conditions, respond to changing demands, and ensures PART continues to serve the community effectively.



#### **Jobs & Destinations**

Make it easier to reach jobs, healthcare, and everyday destinations



#### **Reliable Service**

Improve reliability and convenience for riders



#### **Better Connection**

Expand and better connect transit options



#### **Accessible & Affordable**

Keep transit affordable and accessible



#### **Stronger Community**

Support a more connected and vibrant Pottstown region



### WHAT IS A TRANSIT DEVELOPMENT PLAN?

A Transit Development Plan is a roadmap that evaluates how transit services operate today and provides recommendations for the future.

1

Review current routes, schedules, and performance

2

Identify gaps in service and unmet needs

3

Explore innovative solutions

4

Recommend short- and long-term improvements

# WHAT ARE THE KEY PHASES?

The TDP is a 12-month process that will:

## PHASE 1



### EXISTING CONDITIONS

Evaluate current transit services and conditions

## PHASE 2



### COMMUNITY ENGAGEMENT

Gather input from riders, residents, and stakeholders to understand evolving mobility needs

## PHASE 3



### SERVICE EVALUATION

Identify opportunities to improve service

## PHASE 4



### FINAL RECOMMENDATIONS

Develop a clear roadmap for future improvements

## WHY IS THE TRANSIT DEVELOPMENT PLAN IMPORTANT TO ME?



Whether you ride transit every day, occasionally, or not at all, public transportation plays an important role in keeping Pottstown connected.

PART provides a reliable alternative to driving, helping residents access jobs, healthcare, shopping, and community destinations without needing a car.

By improving service and access, the TDP will strengthen transportation choices, support economic vitality, and make it easier for everyone to get where they need to go.

## COMMUNITY INPUT IS ESSENTIAL

Public feedback will play a critical role in shaping the future of transit in Pottstown. Opportunities to participate may include:



**Community Surveys**



**Pop-Up Events and Outreach**



**Stakeholder Meetings**

## LOOKING AHEAD

The Transit Development Plan will guide decision-making and investment in PART services for years to come—helping ensure that Pottstown remains connected, accessible, and forward-looking.

## STAY CONNECTED & GET INVOLVED!



**VISIT THE PROJECT WEBSITE**  
Learn more about the plan, view updates, and find ways to get involved.

<https://tinyurl.com/pottstown-tdp>



**SCAN THE CODE**  
Use your phone camera to visit the website and share your input!



**SHARE YOUR FEEDBACK**  
Your voice helps shape better transit for today and tomorrow.

#TakePART

#MovePottstown

